

GLAMORA

Press Release

VESPERA COLLECTION, GLAMORA'S NEW SPECIAL EDITION INTERPRETING DECORATION AS A PERCEPTUAL EXPERIENCE

Glamora presents Vespera Collection, the new Special Edition that explores a pared-back approach to decoration, where material, light and perception work together to define intimate, authentic interiors, to be experienced with a renewed and more personal awareness.

The collection stems from a reflection on contemporary living and the need to slow the gaze, restoring to space a more essential and intimate dimension. The inspiration draws on a delicate and personal domestic imagery, made of small everyday gestures, filtered light and memories that surface softly, never in sharp focus. The quiet wonder of simple things—veiled by daily life and gradually revealed to the eye—forms the conceptual core of the collection, in a constant balance between decoration and architecture.



The patterns of Vespera Collection emerge subtly and in layers, like dusty images in memory: hints of tea set decorations, shadows of vegetation cast over sun-dried linens, fabrics and household textiles that preserve family stories. The figurative element is never explicit, but suggested through restrained and rarefied marks, leaving space for the language of material and its gentle undulations.

At the heart of the collection is GlamPlissé, a three-dimensional textile wallcovering in pure linen, crafted through continuous vertical pleating. The three-dimensional quality is not an applied effect, but an intrinsic condition of the surface, introducing an irregular vertical rhythm that reshapes the perception of the wall. Its semi-matte, luminous finish creates a refined interplay of reveal and conceal, adding depth without disrupting the unity of the surface.

The material expresses itself best in filtered or grazing light, revealing vibration and perceptual depth. As Jun'ichirō Tanizaki suggests in *In Praise of Shadows*, it is in half-light that the gaze becomes more refined and perception more sensitive, unveiling details that do not immediately present themselves.

The colour palette is built around dusty, muted tones conceived as a perceptual base. The colours do not generate contrast; instead, light and texture define their depth,

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contributing to a soft and serene atmosphere. The result is an idea of relaxed luxury, far removed from ostentation and formal perfection.

Conceived for private residential settings and intimate, understated hospitality environments—such as boutique hotels, suites and lounges—Vespera Collection integrates into interiors designed through subtraction, where the quality of experience is entrusted to light, material and a measured perceptual continuity.

With Vespera Collection, Glamora continues its research journey within the Special Editions, presenting a monothematic collection in which natural material takes centre stage and digital decoration enhances its intrinsic qualities, giving life to surfaces with a deep and enduring identity.

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Glamora is an Italian wallcovering brand that, since 2010, has interpreted the wall as a design language, combining culture, material and design into expressive surfaces for contemporary architecture. Its collections stem from an authorial vision nourished by art, literature, nature and travel, translating into projects that engage in a measured and distinctive dialogue with space. Through a bespoke design approach, Glamora works on colour, scale and material to create tailored solutions for residential, hospitality and contract environments. Today, the brand collaborates with architects and interior designers on projects of international scope.

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